(b) whether objectives were achieved; and

(c) the action proposed to give more publicity for the success of such films.

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) The Films Division has been provided funds by the Ministry of Information and Broadcasting to produce various news magazines and films to create social awareness. During the year 1999-2000 Films Division has produced 16 films and 1 news magazine and during the year 2000-2001 the Division has produced 32 films and 10 news magazines on a wide range of subjects like environment, women's empowerment, communal harmony, music, culture, health etc. The films and news magazines produced by Films Division are dubbed in IS regional languages and released through approximately 13,000 cinema houses throughout the country. Apart from this, tese films are also exhibited in video formate by the Directorate of Field Publicity in rural areas. They are also loaned to various institutions, societies, NGOs etc. Films Division also holds film festivals in important cities and State capitals regularly to increase the reach of the films and news magazines for creating social awareness amongst the masses.

Proposed auction of National Channel slots to private parties

77. SHRI R.P. GOENKA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordarshan proposes to auction some of the National Channel slots to private parties;

(b) if so, the details of the proposals; and

(c) in what manner will DD control the contents of the programmes given out by the private parties, especially with its own assigned role of a public broadcaster to educate, inform and entertain the citizens?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) No Sir.

(b) Does not arise.

(c) To ensure that Doordarshan controls the content of the programmes provided by private parties, in the context of its assigned role as a public broadcaster, Prasar Bharati has issued guidelines on the procedures for sponsored and commissioned programmes. These guidelines *inter alia* provide for evaluation of the programmes by Evaluation Committee, preview of the programmes by Doordarshan, adherence of the contents to the Broadcast/Programme Code etc.

Introduction of three time Oriya Regional Language News Bulletin in Orissa

78. SHRI RAMACHANDRA KHUNTIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have rejected the proposal of three time Oriya Regional language News Bulletin in Orissa whereas three time news has been allowed in many States; and

(b) whether Government will reconsider three time Oriya News Bulletin in Orissa in view of Orissa being the most backward State and most of the people not highly educated?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) No, Sir. Prasar Bharati has informed that AIR is already broadcasting regional news bulletins in Oriya three times in a day. However, presently, only one regional news bulletin in Oriya for a duration of 15 minutes, is telecast by Doordarshan Kendra, Bhubaneshwar on DD-I.

Auction of Programmes at DD Metro

79. SHRI BHAGATRAM MANHAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is ∧ fact that Prasar Bharati has decided to auction hopping 330 minutes per day at DD Metro for three years to private producers;

(b) if so, what arc the complete details of the proposal of Prasar Bharati;